



Witch mechanisms to promote the knowledge economy in the Arab world?

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1. New economic models
2. New opportunities
3. Illustration
4. Witch mechanisms
5. Conclusions





- ✓ 4 milliards connected persons
- ✓ More than 7 billions connected devices
- ✓ More than 95% of the population has an GSM signal.
- ✓ New ways of doing business
- ✓ Significant shift from industrial industries to new added value services
- ✓ The knowledge is the power





- The biggest taxi operator has no Taxis
- The best place to book hotels has no hotel
- The wonderful platform to rent houses has no room
- The powerful content platforms don't produce any content
- The most used communication platforms has no cable
- The largest software platforms don't develop any software



U B E R



SocietyOne



New opportunities



1. Cloud Computing
2. Big Data
3. Internet of things
4. Smartphone
5. Information Security





Identity Access Management



- **Strong authentication**
- **Behavior analysis**
- **Identity Management in Social Media**
- **Identity management in the cloud**



Email security



- Anti spam
- malware, phishing, ... detection
- Non repudiation



Secure banking transactions



- **Correlation**
- **Artificial Intelligence**



Connected object security



- Hyper vision
- Big data
- Correaltion
- Hyper SIEM



Mobile Security



- Zero Day attack
- Segregation: Professional et Personal environment
- Cryptography



Industriel plateforme Cyber Security

- Cyber Security risk management
- Pen tests
- Business continuity



Witch mechanisms to promote the knowledge economy in the Arab world World



Develop ideas platforms

Encourage startup: new models

Develop R&D

Culture and Laws



Knowledge is only potential power.
It becomes power only when, and if,
it is organized into definite plans of
action, and directed to a definite
end.

— Napoleon Hill —

AZ QUOTES



- ✓ Encourage all population to present new ideas in several programs and events (Cf Challenger, Al Maktoum Foundations, ...)
- ✓ Motivation, motivation and motivations
- ✓ Share success stories
- ✓ Introduce innovations program very early in classrooms

Develop R&D



- ✓ **University and high schools (Al irfane as example)**
- ✓ **Develop team work**
- ✓ **Encourage university , public and private organisation partnership: Needs VS innovation and solutions (Waterp, appogé, ...)**

Encourage startup



- ✓ **Motivation, motivation and motivation**
- ✓ **Develop team work: multidisciplinary fields**
- ✓ **Private incubators: new models**
- ✓ **Our language and culture is an opportunity: lets develop for Arabic world then for the world**
- ✓ **Sky is the limit**

Culture and Law



- ✓ **Review law: access to the information**
- ✓ **Change the culture**

A 3D rendered white figure stands on a light gray surface, holding a large, tilted white rectangular sign above its head with both arms. The sign features the word "Conclusions" in a bold, red, sans-serif font, centered on its surface. The figure is simple, with no facial features, and is positioned centrally in the lower half of the frame. The background is a plain, light gray gradient.

Conclusions

Conclusions



- ✓ **We can**
- ✓ **The youth are the future**





Thanks for your attention

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