

Smart City and Open Government opportunities in Arab Countries for achieving sustainable development goals 2030

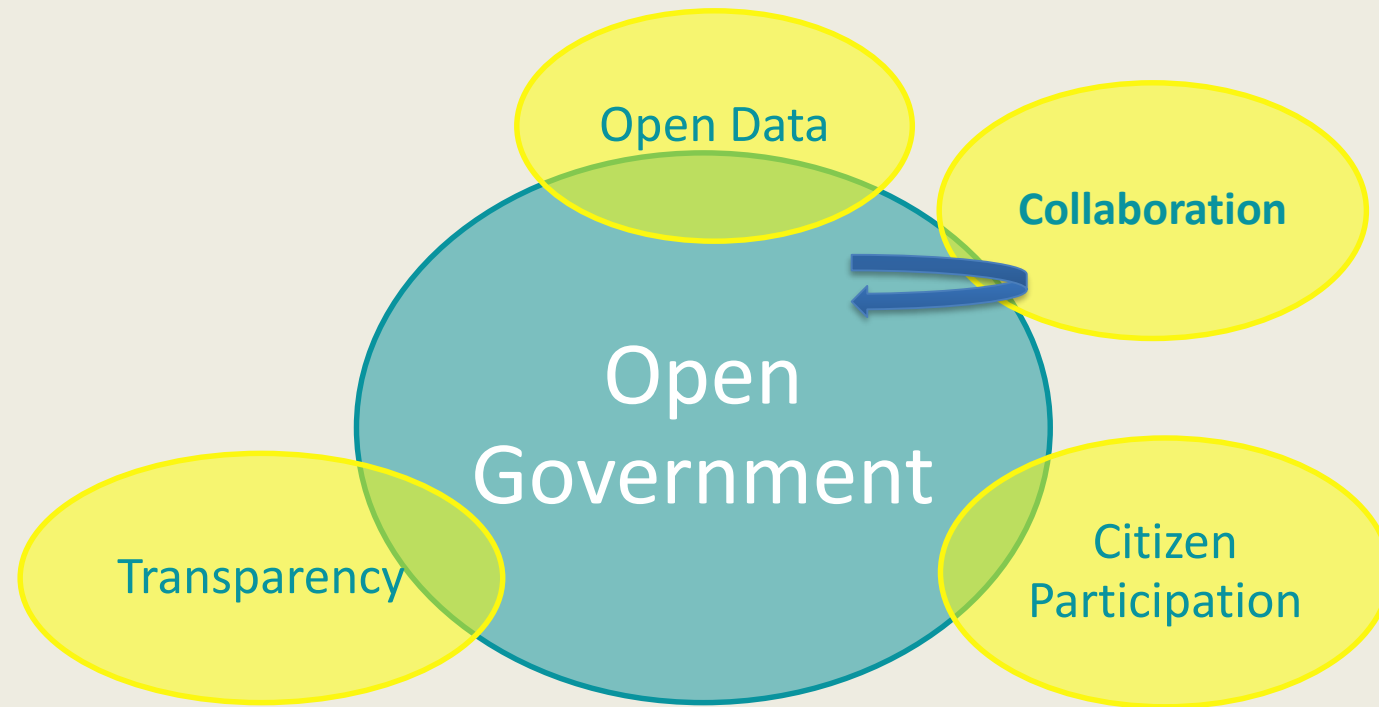
**The 19 th Annual Conference on “Requirements for
Localization of Smart Infrastructure in Arab Countries
for Achieving Sustainable Development Goals 2030”**

17th – 18th October 2019

Savoy Marrakech hotel Marrakech – Morocco

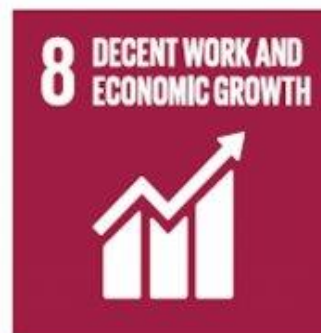
SMART CITIES

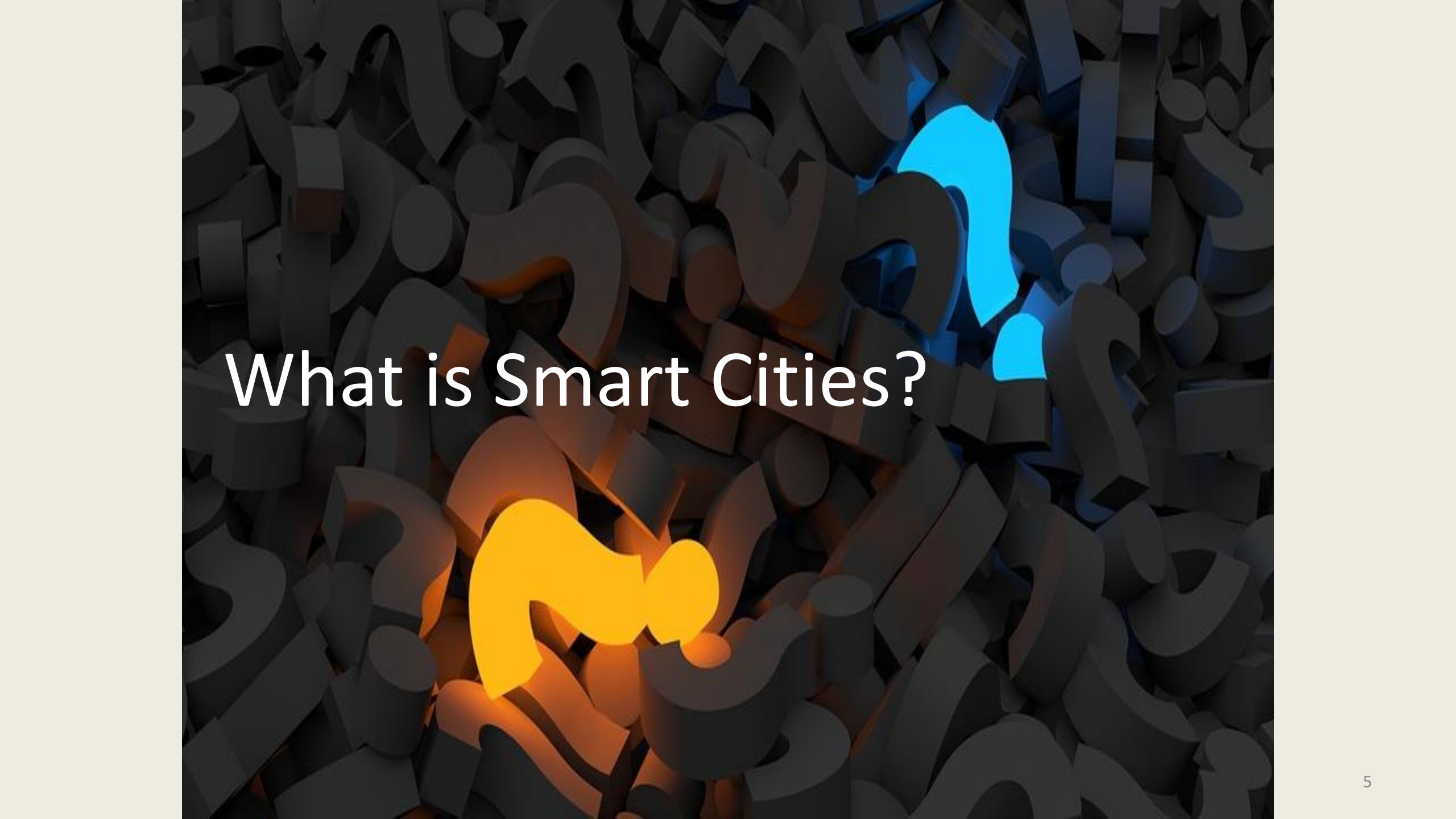






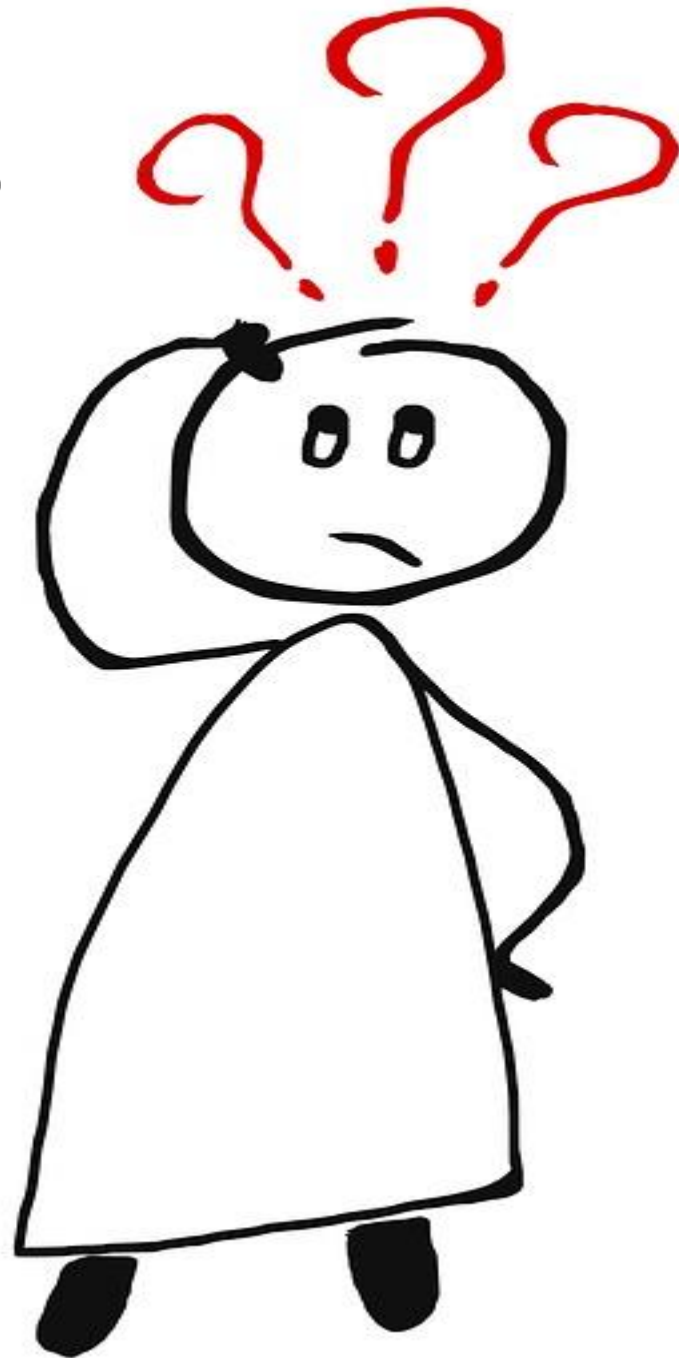
SUSTAINABLE DEVELOPMENT GOALS



The background of the slide is a dense, chaotic field of dark grey, three-dimensional question marks. These question marks are of various sizes and orientations, creating a textured, almost abstract surface. In the upper right quadrant, one question mark is brightly lit from within, glowing with a vibrant blue light. In the lower left quadrant, another question mark is similarly lit, but with a warm, glowing yellow light. The overall effect is one of a vast sea of questions, with two specific questions highlighted to draw attention.

What is Smart Cities?

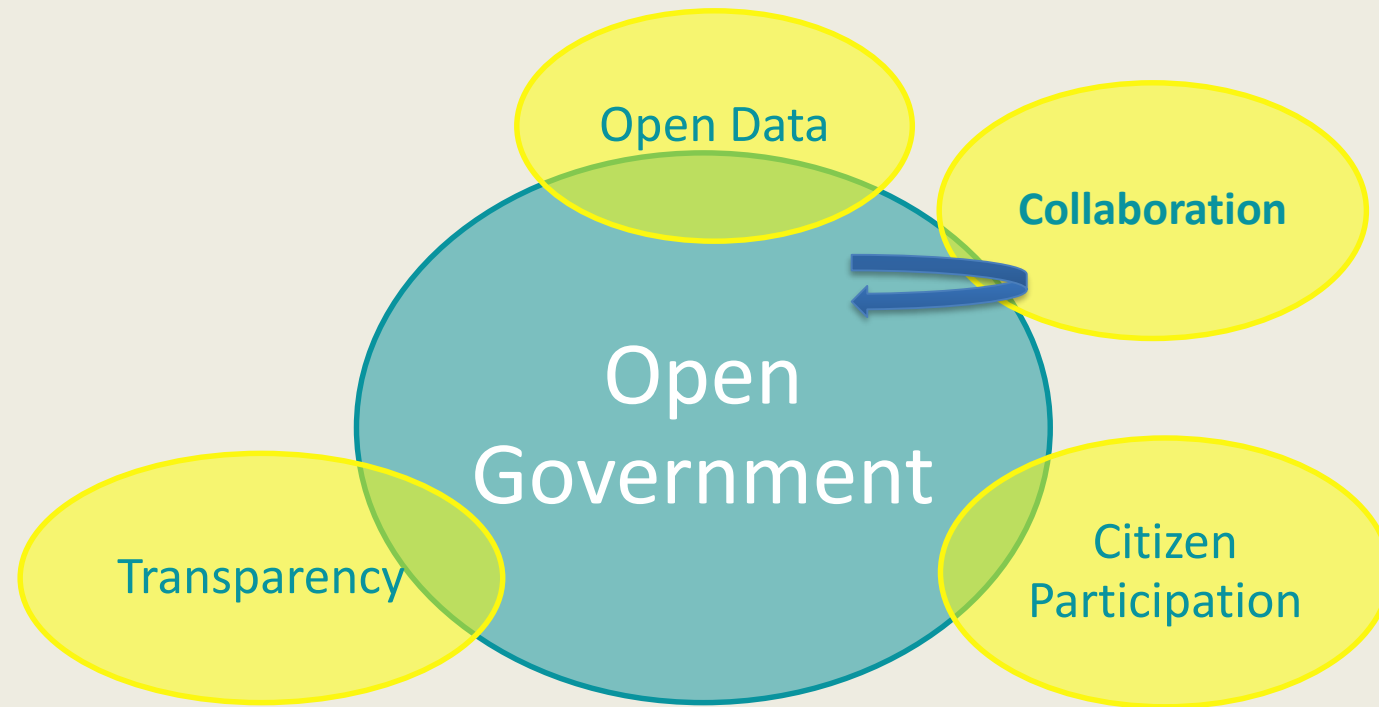
10 years ago



What is a smart city?

A city that exploits the transformative power of data and technology to better serve the people who live and work there, and the interests of future generations.





Open Government is the answer to the demands of change of people in the way of governance and to do politics. It's the unification into a single strategy of transparency, citizen participation and open data areas, affecting transversely across the organization.

There is not only a web page, is a change of paradigm in the relationship between government and citizens, it's an internal and external cultural change based on openness, transparency, education and citizen involvement.

Knowledge is also in citizens

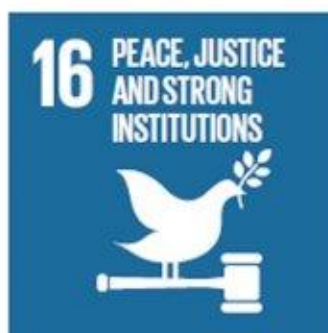
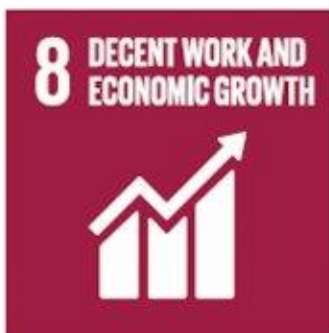


Creating necessary conditions to take profit of this knowledge



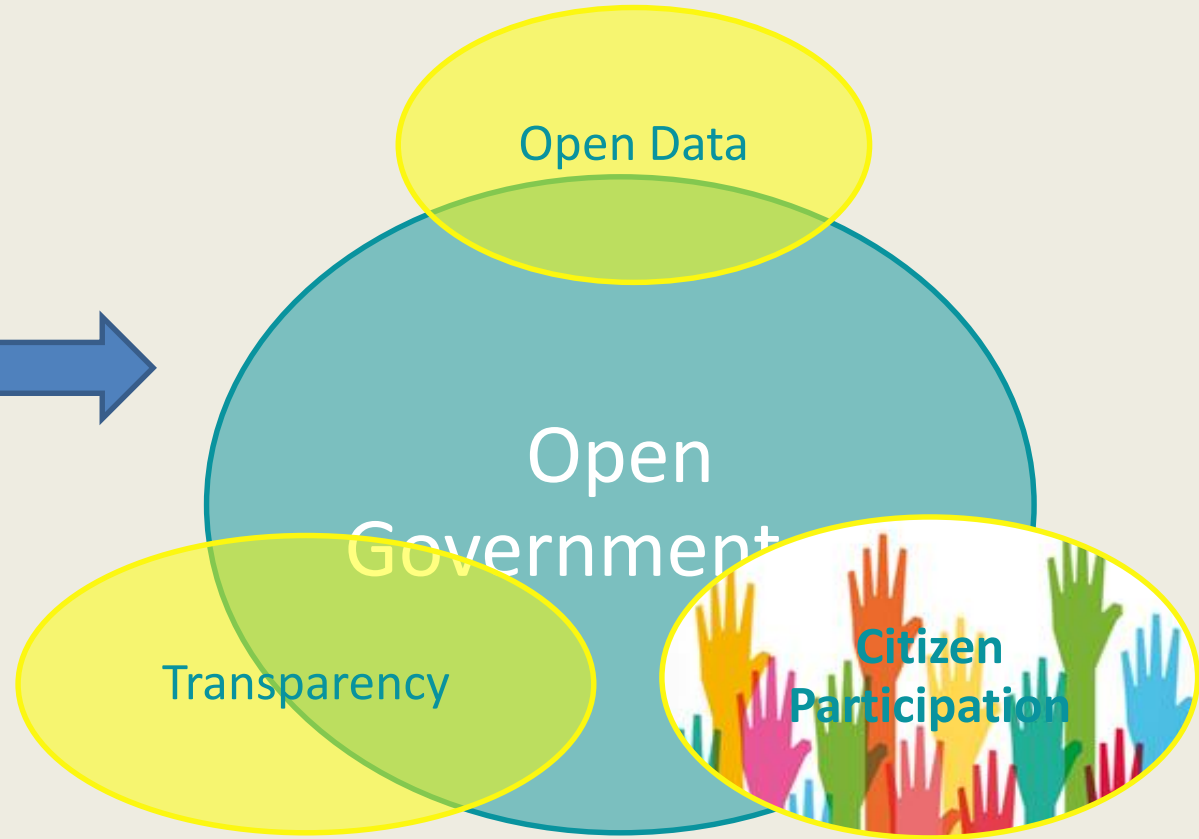


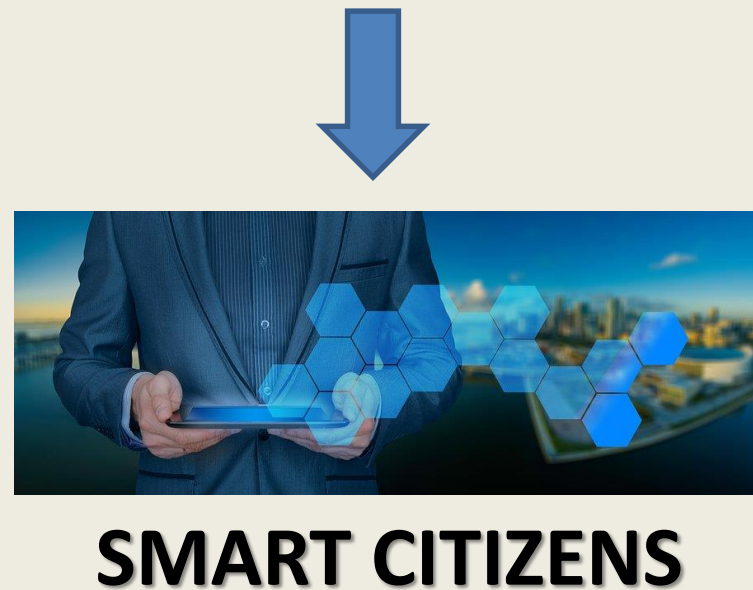
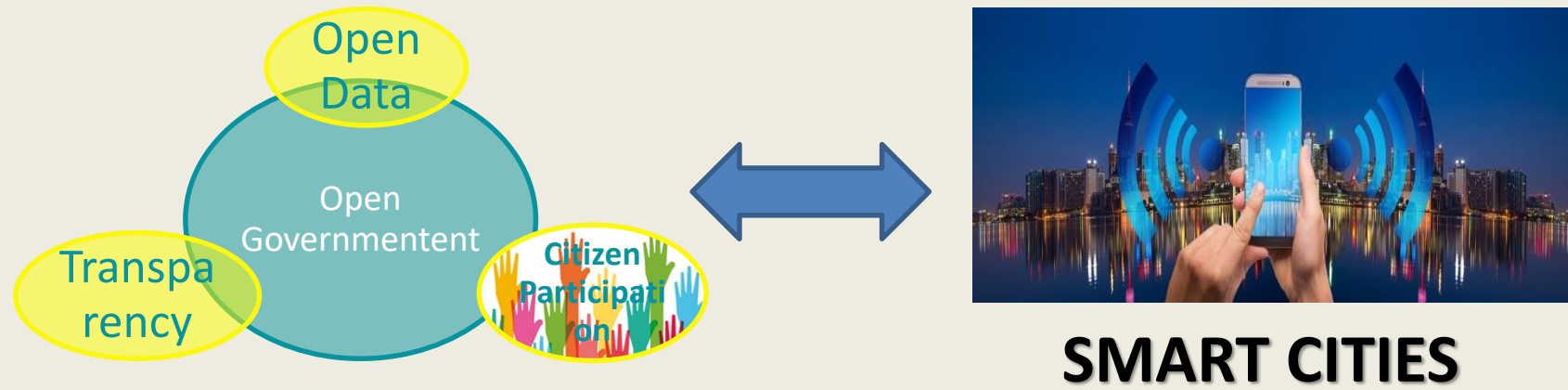
SUSTAINABLE DEVELOPMENT GOALS

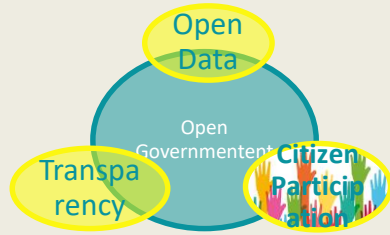


CITIZEN PARTICIPATION





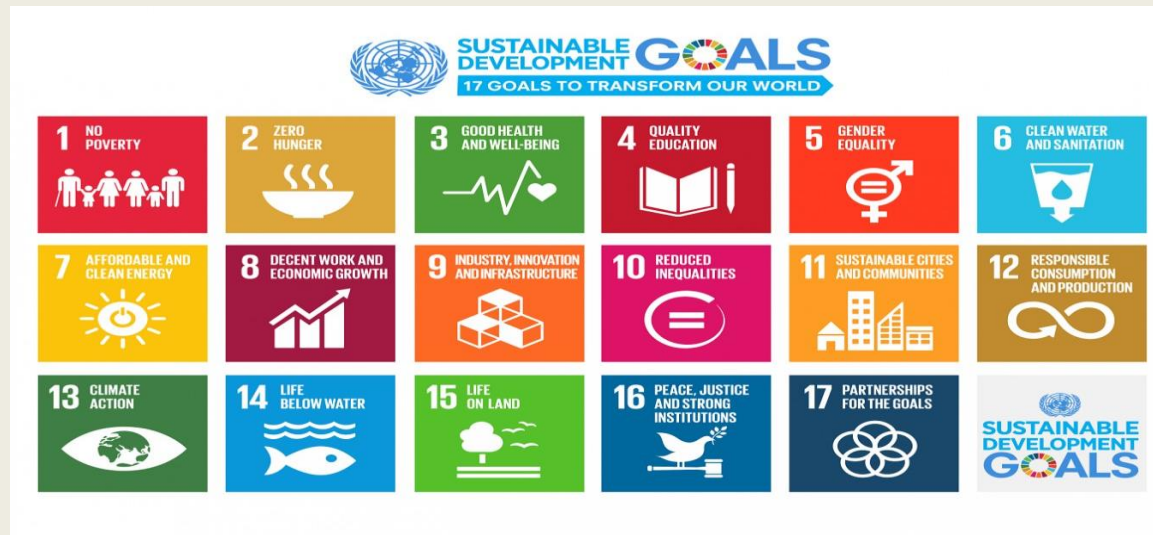




SMART CITIES



SMART CITIZENS



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- CAPTURE PEOPLE KNOWLEDGE
 - IMPROVE PEOPLE AND IMPROVE RELATIONS GOVERNMENT – CITIZENS
 - DATA CULTURE INCLUDE INSIDE PUBLIC GOVERNMENTS
 - IMPROVE GLOBAL QUALITY OF GOVERNANCE

- 
- A hand holding a smartphone in the foreground, with a city skyline at night in the background. Overlaid on the image are several concentric blue circles, resembling a signal or communication wave, centered around the phone. The city lights are reflected in the water in the foreground.
- IMPROVE DAY TO DAY OF CITIZENS
 - MORE COMFORTABLE AND EASY CITIES
 - MORE EASY COMMUNICATION GOVERNMENT – CITIZENS
 - SUSTAINABILITY



- 1- More opportunities for people with Technology and open government
- 2- Improve agricultural activity
- 3- Better Health with Technology solutions
- 4- Better education and e-education with Technology solutions
- 5- More technology empower people to say what they think and suffer
- 6- With big data you can order, prevent and organize better water supply
- 7- Non-polluting energy technology
- 8- New economy sectors and facilities
- 9- Technology and open government solutions are directly innovation
- 10- Modern governments and countries improve their position and influence at global level
- 11- Smart mobility and big data for a better public transport and Organization
- 12- Improve scientific and technological capacity to achieve more sustainable consumption and production modalities
- 13- Big data to prevent climate change
- 14- Technology and data to provide a better management of waste
- 15- Citizen communication systems to denounce attacks to biodiversity or to protect it
- 16- All open government inside SDG16
- 17- Openness and technology to improve dialogue and collaboration between countries

CAN I HELP YOU?

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